



City of Manassas, Virginia  
9027 Center Street, Manassas, VA 20110

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Contact: Patty Prince  
703-257-8456 or 703-895-6535

## **Tourism Impact for the City of Manassas**

City of Manassas, VA . . . Today the Governor released 2017 **preliminary state economic impact data** from U.S. Travel Association. This information illustrates the impact tourism and domestic travel has on the economy. Local impact data is not yet available for Manassas; however, the preliminary numbers indicate another record year for tourism spending as consumers seek out more experiential opportunities.

Tourism is an important part of our local economy. Few localities have experienced such seminal events as Manassas did during the Civil War. The Manassas National Battlefield Park, Liberia Plantation and Manassas Museum continue to serve as key attractions. Increasingly, visitors are also drawn to the charm of Historic Downtown, its specialty shopping and dining, and crowd-pleasing events.

In 2017 **more than 369,000** people attended one of the City's many popular events: First Friday's, Bands, Brews and Barbeque, Jazz Festival, Farmer's Market ([VisitManassas.org](http://VisitManassas.org)). According to the Virginia Tourism Commission (VTC), tourists spent more than **\$68 million** in Manassas last year and generated \$1.8 million in local tax revenues; not including indirect or multiplier impacts.

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